



**AUBERGE RESORTS' NEW SPA AT ENCANTADO
MARRIES THE HEALING ARTS WITH THE SPIRIT OF SANTA FE**
*The Spa at Encantado Offers A Luxury Resort Experience
Grounded In Santa Fe Tradition*

SANTA FE, N.M. (February 21, 2008) – Santa Fe, home to a renowned community of healers, artists and seasoned spa therapists, will soon welcome its first-ever luxury resort spa with the August 1, 2008 opening of The Spa at Encantado, an Auberge Resort. The spa experience will be one that is both grounded in the region's multicultural character and synonymous with the refined luxury and understated sophistication of all things Auberge.

"We have drawn inspiration from the rich community of spiritual healers, artists and bodyworkers to introduce a spa experience unlike any other currently offered in Santa Fe – a true luxury resort spa experience based on a layered journey of experiences, rather than a single treatment," explains Tracy Lee, Vice President of Spa Development for Auberge Resorts.

The hallmark of the newest Auberge Resort, The Spa at Encantado will be infused with the essence of its magical location. Tucked away among the rolling hills of the Sangre de Cristo Mountains under the bright skies of Santa Fe, Encantado will provide a respite from the bustling city. True to the Auberge aesthetic, the spa will weave the natural environment of its setting throughout the spa design and treatment experience. Fresh and local indigenous ingredients such as blue corn, honey, Adobe clay, and chili peppers will be used to heal the skin and body exposed to Santa Fe' high desert. The 10,000 square-foot spa will feature 15 treatment rooms including two couples suites in freestanding clusters that radiate from the central reception area.

Prior to treatments, guests will be encouraged to luxuriate by the warmth of a traditional fireplace in a freestanding living room encased by glass walls overlooking the serene meditation garden. There, guests can enjoy locally dried fruits and sage tea for replenishment. Guests will embark on a rejuvenating journey as they follow meandering paths to their treatment rooms. Each treatment room will incorporate local, original artwork and open onto a private courtyard with an outdoor garden and shower.

The Encantado Purification Ritual: As a prelude to their treatment, guests will be invited to initiate their time at the spa with Encantado's signature purification

ritual. Inspired by the mineral-rich waters from the local Ojo Caliente natural hot springs, this purification ritual begins with a shower rinse and exfoliation with a cactus fiber cloth, followed by soaking in the warm outdoor dip pool and

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purification in the round Steam Kiva. After a refreshing outdoor rainwater rinse, guests will rest in a warmed blanket on an outdoor chaise lounge. Upon completion, guests will replenish by re-hydrating with water and sage tea, and are ready to begin their spa treatment.

The Spa at Encantado places a premium on a strong foundation in bodywork, commitment to regional authenticity and an emphasis on pleasure as the path to personal healing. Just as Santa Fe represents a melting pot of international healing traditions, the treatments offered at the spa will reflect a true sense of place with eclectic methods and ingredients authentic to the area, in addition to a rich menu of classic massage techniques. Renowned spa therapist, Tara Grodjesk, having trained with Dr. Vasant Lad at The Ayurvedic Institute in Albuquerque, New Mexico, is responsible for program and menu development. The Spa at Encantado will feature Tara Spa Therapy's Ayurvedic oils in its Ayurvedic Rituals program. Going beyond the scope of singular treatments, the spa will offer a series of layered experiences that fall within one of the following menu categories: *Massage & Bodywork*, *Ayurvedic Rituals*, *Asian/Eastern Medicine*, *Regionally Inspired*, *Men's Reprieve*, *Interludes*, *Aesthetic Arts* and *Seasonal Sensations*. Herbs used in the handcrafted treatment preparations will be sourced from the local Resting in the River biodynamic farm in nearby Abiquiu.

Treatments begin with a *Chili Pepper Foot Warmer Ritual*, a pampering experience incorporating tea tree oil, honey and chili peppers to soothe and promote circulation.

Focused on results, The Spa at Encantado will feature a comprehensive facial program utilizing the **Naturopathica** product line. Naturopathica represents the avant-garde of natural beauty care by combining the finest botanical ingredients with the latest skin care technologies in dermatology. Their products provide result-oriented solutions with high-quality ingredients derived from herb and flower fields in the United States and small organic farms sourced from around the world. For the first time, Naturopathica has partnered with **The ULTRA**, a sophisticated aesthetic system that uses ground-breaking technology to amplify the skin's natural production

of elasticity and collagen using micro-currents. The combination of Naturopathica's pure ingredients and The ULTRA's high-technology provide optimal results that will soften deep lines, lift aging skin and stimulate circulation and lymphatic drainage.

The Spa at Encantado will harness the innovative techniques in structural bodywork born in Santa Fe to illuminate the connection between mind and body. Therapists will be trained by respected Santa Fe-based healer, Donald Van Howten, in the art of *Life Impressions Bodywork*. This technique centers around the belief that life experiences leave an imprint on the body. Van Howten explains, "By understanding the human organism from different perspectives, we can treat ourselves with more respect and wisdom. Shifting into neutral to access information and energy from the stored pattern in the flesh will provide another perspective." Skilled bodywork is used to balance the elemental systems of the body to update "one's historic imprints and release the stored healing memories."

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Altitude Adjustment Treatments & Seasonal Sensations: A series of treatments are designed to help restore equilibrium and address the needs of the skin and body exposed to the high desert of Santa Fe, located at 7,000 feet. High-altitude aromatherapy, pressure points, chlorophyll water and herbal supplements will help ease respiration and relieve headaches and other symptoms associated with altitude changes. The *Mountain Spirit Purification*, for example, utilizes regionally inspired ingredients to counter balance the dry climate and high altitude of the destination with an adobe clay mask, sage scalp and foot treatment and juniper sage hot stone massage. During the cold, dry winter months, an herbal elixir will be served to support and boost the immune system.

Interludes: Couples may opt to partake in an *Interlude*, or a private couples retreat, in one of two couples suites providing a private environment conducive to quality connection and featuring private access, fireplace, two massage tables, indoor steam shower and outdoor dip pool, double shower and sauna. One of the Santa Fe Opera-inspired *Interludes* is the *Prelude to a Kiss*, guiding couples through a soak, steam or sauna, candlelight couples massage and head-to-toe treatment with a blend of aromatherapy oils that open the heart.

Men opting for a specialty spa experience can enjoy treatments from the *Men's Reprieve* menu, with such options as the *True Grit Facial* and *True Grit Body Treatment*.

Encantado also features signature in-room bath amenities designed to complement the resort experience. The artisan product line is created using the highest quality ingredients including organic vegetable oils, herbal and floral distilled waters and potent, fresh extracts of certified organic herbs. The products are also paraben free.

For more information, call 877-262-4666 or visit www.encantadoreresort.com. Resort and day guests welcome.

About Auberge Resorts

Auberge Resorts is a collection of exceptional hotels, resorts and private clubs, each with a unique personality that assures a memorable guest experience. Among the distinctive properties are Auberge du Soleil, Napa Valley; Esperanza, Cabo San Lucas; Calistoga Ranch, Napa Valley; The Inn at Palmetto Bluff, Bluffton, S.C., Encantado, Santa Fe, N.M. and Rancho Valencia Resort and Spa, Rancho Santa Fe, Calif., with several others in development. While Auberge Resorts nurtures the individuality of each establishment, all are characterized by a set of communal elements: intimate, understated elegance; captivating locations that inspire exceptional cuisine and spa experiences; and gracious yet unobtrusive service. For more information about Auberge Resorts, please visit www.aubergeresorts.com.

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